



Semiconductor built Allocation Management solution in one day

How a European Semiconductor goes agile and implements a tailored solution to master the chip crisis more efficient in just one day.

Build in one day, rolled out globally in three days	> 100 emails less per day	Improvements and extensions implemented instantly
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The global supply shortage in the chip industry forced a global semiconductor manufacturer, to allocate volumes best possible. After a few days, the team was stuck in email hell. Hundreds of emails a day needed to be answered and relevant information needed to be retrieved and managed. To master the tremendous workload and respond to new customer requests and constantly changing information quickly, a powerful solution was needed immediately. In a four-hour workshop the Atrigam platform was not only well understood but also a tailored solution was implemented already fulfilling all requirements. Citing the ease to build and use, the time to market and the focus on efficient collaboration, the semiconductor chose the Atrigam platform to move forward.

User feedback confirms remarkable benefits from day one

During the next day, the solution implemented during the workshop was finetuned. In parallel, current data from an existing spreadsheet were imported into the “Allocation Management” solution on the Atrigam platform and business itself transferred the existing complex business logic. On day three, all global users were onboarded and the solution has already been used on browser and mobile without any additional training needed.

Based on the previous experience from workarounds and other IT-projects, the team did not expect to get a fully functional solution in days. From the very beginning, the new solution has increased efficiency for all involved people while increasing transparency at the same time.

People from the business independently optimize the solution

Since nothing is as constant as change, especially in a crisis, the solution needed to keep pace with the fast-changing needs and evolve with them. “With its focus on business users the Atrigam platform empowered the cross-functional business team to extend and adjust the solution independently without relying on developers at all”, said the leading Allocation Manager. Lessons-learned were implemented on the fly using the intuitive user interface. After some weeks, the solution has evolved and still keeps evolving. Steps, business logic and real-time insights are added and automated.

“Atrigam comes with a truly different experience. It empowers business to take the lead to master daily challenges easily and instantly using innovative technology.”

Head of Allocation Management



The graphic features a blue background with a network of white and light blue icons. The central icon is a circle with the text "ALLOCATION OF RESOURCES". Other icons include a group of people, a bar chart, a dollar sign with a circular arrow, a gear, and a line graph. On the right, a person in a blue suit is holding a tablet. The overall theme is business technology and resource management.

Customer: European Semiconductor
Headquarters: Europe
Industry: Semiconductor / Manufacturing
Employees: > 1.000

60min

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